IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Sang Yong Bae, et al.

Examiner: Not yet known

Serial No.:

Not yet known

Group Art Unit: Not yet known

U.S. National Phase Application based on : International Application: PCT/KR04/003043:

Filed: November 24, 2004

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Attorney Docket No.: 56587.22

For: ON-LINE ADVERTISING SYSTEM:

AND METHOD

Customer No.: 27128

Confirmation No.: Not yet known

PRELIMINARY AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Prior to examination, it is respectfully requested that the application be amended as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this document.

Remarks begin on page 10 of this document.